

TARGET GROUP

- Higher Education Institutions (HEIs) offering courses in fashion, textiles, and apparel.
- Students currently pursuing studies in fashion, textiles, and apparel within these HEIs.
- Fashion industry professionals seeking to expand their expertise in eco-design and the circular economy.



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IN ECO DESIGN



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- The fashion industry, considered the second-largest polluter worldwide after oil, is causing significant environmental harm. This includes excessive waste, harmful chemicals, and pollution of water and soil.
- Fashion.ED aims to cultivate an entrepreneurial, digitally-driven, and innovative higher education landscape.
- The aim is to boost students' entrepreneurial abilities, motivating them to enter the eco-fashion sector. This effort aims to support the circular economy's expansion and foster eco-friendly fashion, in line with the EU Education Area goals.

OUTCOMES

- 1 - Enhancing the knowledge and skills of students and professionals regarding sustainable practices, eco-design, and circular economy.**
- 2 - Improvement of entrepreneurial skills among students in developing successful business plans that incorporate eco-design in the fashion industry.**
- 3 - Increasing awareness and understanding of the eco-fashion sector among students, educators, professionals, and the wider public, leading to the growth of sustainable and circular fashion industry.**



OBJECTIVES

We're focused on empowering emerging eco-fashion entrepreneurs, assisting them in building thriving and sustainable ventures. Our program offers training, tools, and resources to inspire HEI students to pursue careers in the eco-fashion sector.

Additionally, we aim to facilitate their contributions to the advancement of the circular economy and eco-design within the textiles, apparel, and fashion industry.

