



CLASSICAL AND MODERN VISIONS ON BOW TIES

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Abstract: *The bow tie is a ribbon of material tied around the collar in a manner that forms symmetrically opposed two loop-shaped ends. The craft originated around the 17th century during the Prussian wars, when the Croatian mercenaries attached scarves around their neck to keep their shirts closed. They have been associated with certain professions such as architects, businessmen, lawyers etc. When choosing a bow tie it is very important that its size does not exceed the right size, so it can be a vulgar appearance. Style experts know that it is very important for the bow to be worn according to the size of the neck and depending on the shape of the face to create a balanced and harmonious outfit. Analyzing the evolution of the paper, the inventions of the creators and the producers' proposals identified 6 criteria for their classification. The paper presents a collection of bow ties made by the author. It is characterized by the following criteria: by the ornamentation mode (without ornamentation, embroidered, printed); by number of layers (single layer, two layers); by the nature of the materials used (textiles, natural leather); according to the fastening method (elastic fixed models, needle-mounted models); by wearing (neck, chest). Even though it has existed since 1870, today's bow tie is an elegant accessory that should not be missed in the wardrobe. It's perfect for shirts to complete a business-elegant outfit or to add extra elegance to casual wear.*

Key words: *collection, criteria, classification, history, bow tie, patterns.*

1. INTRODUCTION

The bow ties an alternative for those who do not wear a tie, but want to be dressed properly, at least in terms of formal wear. In addition, the bowtie is so unusual today that it is an accessory that draws attention immediately [1].

They are made of any textile material, but most are made of silk, polyester or cotton. The bow tie consists of a ribbon of material tied around the collar in a manner so that it forms symmetrically opposed two loop-shaped ends. A modern bow tie is tied with a twig [2].

Not limited to rigid rules, the bow tie has been restructured, redesigned and redesigned into an accessory that any individual may include in his personal style. Bow tie can be worn casual wear such as jeans, shirts and sneakers. These offer the character of the dress and highlight the originality of the clothing.

2. GENERAL INFORMATION ABOUT BOWTIES

2.1 History bow ties

The craft originated around the 17th century during the Prussian wars, when the Croatian mercenaries attached scarves around their neck to keep their shirts closed. Later, the upper classes in France adopted these accessories under the name of "tie", and then its popularity flourished in the 18th and 19th centuries [2-4]. It is uncertain if those Croatian scarves have evolved into a bow tie and then in the tie or the first time a tie has been born that has led to the evolution of the bow tie.

In 1663 Luiza de Lavarier, the mistress of King Louis XIV, changed the way to tie the scarf, giving it a butterfly shape [5].

In the eighteenth century and nineteenth century, bow tie fashion reaches its peak in time. It is known that the classic black bow tie dates back to 1886 when it was invented by Pierre Lorillard V. [6]. History has preserved the memory of Beau Brummel, a dandy famous mid nineteenth century, which had spent hours before the mirror to create a knot perfect bow tie so that the image is on measure of fame [2]. Papers were associated with certain professions such as architects, businessmen, lawyers, university professors, waiters and politicians. Even doctors wore bow ties to pediatricians could not grasp the tie children when consulted. And clowns sometimes use oversized bow ties for maximum comic effect. The musicians are traditionally matching bow ties white or black toy coats they wear during concerts. Bow ties made their place in the attire of women, especially the business. By the 1980s, career women, active in the banking, legal and corporate world, adopted a very conservative, male-like attitude. They were often seen wearing blouses and closed shirts with shoulder-to-chest pockets, pleated front and accessory with bow ties. Materials, colors, and patterns were virtually the same [2].

With the evolution of fashion, the bow tie also evolved from classic black to a multitude of colors, from a simple node to more interesting knots and loops, and the materials they are made of became more and more diverse. After more than two centuries bow tie keeps its actuality and remains one of the main fittings, wardrobe both male and female.

2.2. Choosing the right bow ties

When choosing a bow tie it is very important that its size does not exceed the right size, so it can be a vulgar appearance. Properly sizing the bow ties is shown in figure 1 [7]. Experts know that style is very important that bow tie to be worn by the size of the neck and by face shape to create a balanced and harmonious outfit.

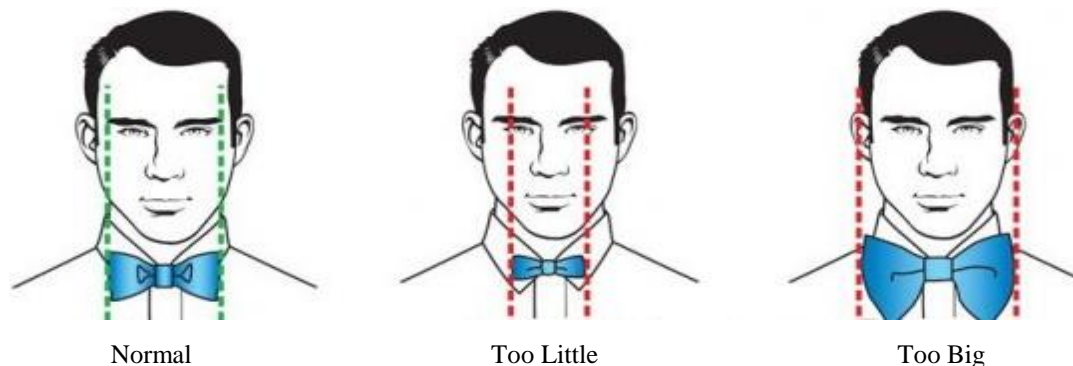


Fig. 1. Correct dimensioning of the bow tie [7]

2.3. Classification bow ties

Analyzing the evolution of bow ties inventions proposals creators and producers have identified the following criteria to classify them:

a) According to the appearance of the bow tie (figure 2 a.) [1; 4; 7]: butterfly, semi-butterfly, Straight end and Pointed.

The butterfly model usually has a "wingspan" of a width of between 7,5 and 9 cm. The butterfly pattern specific type is suitable for those with a neck, face and chin. *The semi-butterfly model* is generally characterized by a "wing" of a width of 5,5-7 cm, enjoying the most popularity. It's a good choice for almost anyone, regardless of height or weight. *The straight end model* is less formal, but it is always accepted in casual and formal dresses alike. Narrow pattern looks good on weak men with a long face. *The pointed* pattern is recommended for those who want a unique look while wearing the tuxedo.

b) After the node made (figure 2 b.) [4; 8]: a pre-tied bowtie (with a knot made from the store) and a self-tie bow tie (loosened as a tie, to which you must make the knot before each wearing).

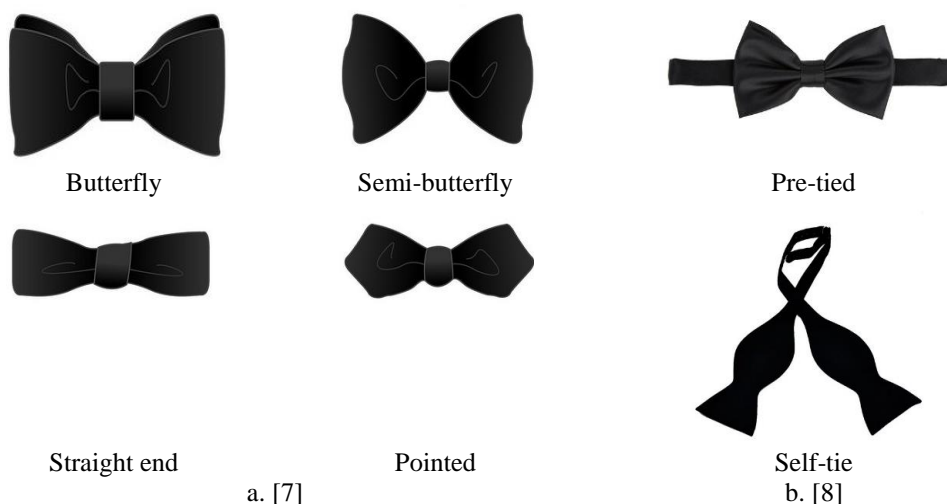
c) By color: unicolour and multicolored.

d) By destination [9; 10]: casual and official.

e) By order of appearance [9; 10]: classic and modern.

f) By sex and age group of the wearer [9; 10]: men, women, children.

g) By nature of the materials used: silk, polyester, cotton, fabric mixture, etc.



a. [7]

Fig. 2. Types of bow ties

3. BOW TIE AGE ACTUAL

To attract consumers, bow tie must be original and interesting. Following this strategy, the firm will always stay in the trend.

In figures 3-6 shows some selected models bow ties collection of products made by the author. The collection of bow ties made by the author is characterized by the following criteria:

a) According to the mode of decoration: without ornamentation; embroidered; printed.

b) Number of layers: single layer (single); in two layers (double).

c) By nature of the materials used: textile materials; natural skin.

d) According to the fastening method: elastically fixed models; needle-like patterns.

e) By wearing: at the throat; to the chest.



Fig. 3. Bow ties of textile materials



Fig. 4. Embroidered bow ties



Simple



Double

Fig. 5. Printed bow ties



At the throat



To the chest

Fig. 6. The way of wearing bow ties

The following work techniques were used to make the collection:

1. Embroidery. It has been highly appreciated for hundreds of years and remains popular among people of any social status. Shifts styles, new trends appear, but embroidered things always remain fashionable.

In the trends of 2017-2018, embroidery clothes are noted, both by hand and by machine. Embroidery is current not only for handles, but also for accessories. The cuffs, collars, pullovers and other embroidered accessories look very interesting and current.

2. Printing. With the development of technology, personalizing promotional items has also experienced a natural evolution over time, gradually producing increasingly spectacular effects and increased applicability [11]. Among the most recent and most modern personalization methods are digital printing techniques, namely digital transfer and digital print directly to material (DTG). DTG Print is one of the fastest and most modern methods for customizing textiles, also known as digital printing or printing directly on the material. This printing method uses water-based, eco-friendly, elastic and wear-resistant and wash-resistant inks. The best results are obtained on cotton 100% cotton or cotton fabrics, for example 50% cotton and 50% polyester.



Even though it has existed since 1870, today's bow tie is an elegant accessory that should not be lacking in the wardrobe [1]. It's perfect for shirts to complete a business-elegant outfit or to add extra elegance to casual wear.

4. CONCLUSIONS

The origin of the tie knot makes us think about the way the scarves are connected. An argument in this regard would be that with the passage of time, they have diminished, resulting in the resemblance to today's bow tie. After more than two centuries bow tie keeps its actuality and remains one of the main fittings, wardrobe both male and female.

With the evolution of fashion, bow tie has evolved from classic black to a multitude of colors, from a simple knot in knots and loops more interesting and the materials they are made have become increasingly diverse. The knowledge of the trends of the fashion, the needs and the requirements of the beneficiaries, the application of the principles of diversification of the models, allowed elaboration collection of bow ties by the author. Those who implement new, exciting ideas and are not afraid to experience new collections will always be trending, recognized and appreciated by consumers.

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